

John Noblitt, CBET NCBA President

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President's Forum

The symposium is over, the holiday season has come and gone, and January has slipped away. But, January did not get by without the NCBA Board of Directors having the first meeting of the new year. The NCBA Board of Directors met in Charlotte on January 13, 2006 at the Hilton Hotel.

As always with the first meeting of the year the board discusses the symposium and how we can improve the symposium for the next year. The overall feeling by the board for this year's symposium was very positive. We discussed ways we felt we could have improved this year's symposium and we are already taking steps to ensure these improvements will be implemented for the Symposium in 2007. As a board, we will take a look at possible improvements to the symposium and educational tracks throughout the year at our annual Board retreat in Myrtle Beach, South Carolina. This year's Board retreat will be held at the Ocean Reef Hotel on February 10th and 11th. All NCBA members are encouraged to come and share their views on how we can better serve the members of the NCBA.

Also with the first board meeting of the new year, board members are voted in for president, vice president, recording secretary, and treasurer. Congratulations are extended to the following 2007 officers:

Mr. Kevin Potts, Wake Forest University Baptist Medical Center, Vice President

Mr. Gordon Radke, Carolinas Medical Center, Recording Secretary

Mr. Glenn Scales, Duke Univ. Medical Center, Membership Secretary

Mr. Parker Foster, Wake Medical Center, Treasurer

Yours truly was voted in as President for this year and I must say what an honor it is to serve. Sonny Richards will serve the organization this year as the Ex-officio President.

Other positions on the board were appointed as follows, Helen Jones has agreed to serve once again as the Hotel Coordinator and newly elected board member Tony Bisese will serve as the Vendor Coordinator. Mr. Mike McCoy we will once again serve as our Golf Coordinator and Glenn Scales will serve as Newsletter Editor and Webmaster. As Sonny steps into his new role as Ex Officio, this leaves a space open on the board. The next highest

2006 Board of Directors

2006 NCBA Officers

President:

John Noblitt, CBET Caldwell Community College 828-726-2263 – Business pres@ncbiomedassoc.com

Vice-President:

Kevin Potts N.C. Baptist Hospital 336-716-3437 – Business vp@ncbiomedassoc.com

Treasurer:

Parker Foster, CBET WakeMed Raleigh 919-350-5915 – Business treas@ncbiomedassoc.com

Membership Secretary:

Glenn Scales, CBET Duke University Health System 919-681-3172 – Business memb@ncbiomedassoc.com

Recording Secretary:

Gordon Radke Carolinas Healthcare System 704-446-0255 – Business record@ncbiomedassoc.com

Ex-Officio:

Sonny Richards, CBET ARAMARK Clinical Tech Services 704-948-5790 – Business exofficio@ncbiomedassoc.com

2006 At-Large Board of Directors

Tony Bisese Randolph Hospital 336-625-5151 – Business BOD1@ncbiomedassoc.com

Susan Cowan GE Healthcare 800-345-2700 – Business BOD3@ncbiomedassoc.com

Sally Goebel Siemens Medical Systems 919-319-2922 – Business BOD2@ncbiomedassoc.com

Helen H. Jones, CBET Margaret Pardee Memorial Hospital 828-698-7194 – Business BOD6@ncbiomedassoc.com

Michael McCoy Horizon MSA 704-528-6671 – Business BOD4@ncbiomedassoc.com

Kevin Scoggin, CBET ARAMARK Clinical Technology Svs. 800-825-1786 – Business BOD7@ncbiomedassoc.com

David Wilson, CBET Stanly Community College 704-991-0277 – Business BOD5@ncbiomedassoc.com

NCBA News is an information service of the North Carolina Biomedical Association (NCBA). It has a distribution of about 500 and is published six (6) times per year. Articles and ads are due on or before the first day of odd numbered months. The newsletter is mailed on or about the 15th day of the odd numbered months.

While the NCBA makes every effort to assure that its content is accurate, articles are the products of individual authors and the NCBA is not responsible for the content.

NCBA News intends to disseminate information and ideas to its subscribers. While the NCBA News accurately reflects the source of the articles, the content is of variable quality and validity. The Newsletter Committee will attempt to verify all articles, but neither the Editor nor the NCBA is responsible for information.

YOUR HELP IS NEEDED!!! Articles of interest to our readers are constantly needed and frequently in short supply. If you have written any articles that may be of interest to our readers, submit it to Newsletter Editor, Glenn Scales, at editor2@ncbiomedassoc.com.

2006 Standing Committees

Rules and Bylaws:

John Noblitt (Chair), Glenn Scales, Kevin Scoggins

Nominating Committee: Gordon Radke (Chair), David Wilson

Finance Committee: Parker Foster (Chair), Dale Allman, John Noblitt

Membership Committee: Glenn Scales (Chair), Susan Cowan, Gordon Radke

Education Committee:

Kevin Potts (Chair), Susan Cowan, Sally Goebel, Helen Jones, Glenn Scales

2006 Special Committees

Awards Committee: Mike McCoy (Chair),

Golf Committee: Mike McCoy (Chair), Dale Allman, David Wilson

Historian:

Glenn Scales (Chair), Obie Godley, Helen Jones, Sonny Richards

Hotel Coordination: Helen Jones (Chair), Tony Bisese, Mike McCoy, Kevin Potts

Internet Committee:

Glenn Scales(Chair), Gordon Radke, Mark Renfroe

Newsletter Committee:

Glenn Scales (Chair), Sally Goebel, John Noblitt, David Wilson

Public Relations:

John Noblitt (Chair), Sally Goebel, David Wilson

Vendor Coordination:

Tony Bisese (Chair), Tom Barnes, Mark Renfroe, Lane Rushing

NCBA Board Minutes Friday, January 13, 2006 University Hilton Hotel – Charlotte, NC

Members Present:

Sonny Richards, Glenn Scales, Kevin Potts, Kevin Scoggin, Parker Foster, Helen Jones, Tony Bisese, Tom Barnes, David Wilson, Mike McCoy, Gordon Radke.

Visitors: Alan Koreneff

Call To Order: Sonny Richards called the meeting to order at 10:00 AM

<u>Approval of Nov. Minutes:</u> Helen Jones- Motion moved to approve. Mike McCoy- second. Unanimous.

Election of Officers:

<u>President:</u> Nomination: John Noblitt and Mike McCoy. There was discussion and then John Noblitt was voted our new President.

<u>V.P.</u> Nomination: Gordon Radke and Kevin Potts. There was discussion and Kevin Potts was voted our new Vice President.

<u>Treasurer:</u> Parker Foster was nominated and unanimously voted back into office.

<u>Recording Secretary:</u> Nomination: David Wilson and Gordon Radke. There was discussion and Gordon Radke was voted our new Recording Secretary.

<u>Membership Secretary:</u> Glenn Scales was nominated and voted unanimously to remain Membership Secretary.

Hotel Coordinator: Helen Jones was nominated and appointed.

<u>News letter editor:</u> Glenn Scales was nominated and appointed.

<u>Vendor Coordinator:</u> Tony Bisese was nominated and appointed.

<u>Golf Coordinator:</u> Mike McCoy was nominated and appointed.

<u>Appointed:</u> Sally Goebel was appointed to a general board position.

Reports:

<u>Treasurer:</u> Parker Foster reported on the Symposium final numbers.

Hotel bill: \$74,004 Southern Exhibition: \$5,366.72 Checking Balance: as of 1/13/2006 was \$34,297.00 **NCBA News** is accepting advertising that relates to biomedical equipment and of interest to our readers. Suggested subjects are: Positions Desired, Positions Available, Biomedical Equipment Wanted or For Sale (New or Used), or Announcements of Educational Opportunities or Service Schools in the area.

Advertising is open to all individuals, hospitals, and companies. The decision to carry a particular ad or classified will be the decision of the Editor with support of the NCBA Board. Either jpeg or tiff files of the actual size ads is required. **Corporate Members please remember what free advertisement your membership allows.** Please contact the Newsletter Editor for other pricing.

<u>Membership report:</u> Glenn Scales reported that there are 443 members presently.

<u>Newsletter:</u> Glenn Scales reported that we had six newsletters last year and will plan to have six this year. Glenn asked for the Board's help in putting together articles for the newsletter. The subject matter can range from education to new product information.

<u>Education:</u> John Noblitt. The V.P. of CCC&TI will give a leadership class. Date to be determined.

<u>General discussion</u>: Possible class from Boyd Campbell and Greg Johnson on asset management. Smiths Medical possible class on Medfusion and MED1 pumps.

<u>General discussion</u>: Discussion on why there were no attendees at the afternoon class of Video System/ Endoscopy. It was determined that the class let out early and there was no afternoon session scheduled.

<u>CBET Test:</u> The CBET test will be given the first week in May and November. The CBET review class will be held on April 3-7 at Stanly Community College. Cost \$100.00

<u>Hotel Report:</u> Helen Jones. Contract has been signed for 2006. We receive one comp. room night for every 40 room nights paid. The Pinehurst Hotel has offered to sponsor one coffee break at an approximate cost of \$1,800.00. The 2006 Symposium is scheduled for Dec 10-13. The 2007 Symposium will be December 2-5. There was some discussion on getting the 2007 date moved. Discussion on plans for future venues for Symposium. This will be discussed in detail at the Board of Director's Retreat.

Continued on the next page

Prepayment of all advertising is required.

Classified Advertising

Except "Position Wanted" notices by members (one ad per year – limit 50 words – no charge) the following ad rates apply:

Full Page	\$200. <u>00</u>
Half Page	\$100. <u>00</u>
Quarter Page	\$50. <u>00</u>

If the ad is a single page to be included as an insert, the advertiser will any pay all additional printing and handling costs. Placement of non-member ads is on a "space available basis. Advertising that is to be printed in color will include all additional costs to prepare and insert the color page.

Dollars and Sense: Treasurer's Report By Parker Foster CBET, NCBA Treasurer

Account balances as of 2/12/2006:

Checking:		\$20,688
CD's:	XX205	\$25,717
	XX257	\$25,182
Scholarships:	Eddie Whisnant	\$605
	Norm Reeves	\$605
(Income highlights)		
Donations		\$13,265
Vendor Registration		\$47,895
Member registration		\$44,005
Golf income		\$7,789
(Expense highlights)		
Scholarship Payments		\$1,914
Printing		\$4,745
Equipment Rental		\$5,366
Hotel Charges		\$74,492
Symposium Tote Bags		\$2,504



BOD Minutes continued from page 3

Tentative Dates for 2006 NCBA Board of Directors Meetings:

March 10, 2006	Wake Med, Raleigh
May 5, 2006	CCC&TI or UNC Hospital
July 21, 2006	Wake Forest Univ. Baptist Med Center, Winston-Salem
September 8, 2006	Carolinas Medical Center, Charlotte
November 10, 2006	Pinehurst Hotel
January 12, 2007	Stanly Community College, Albemarle

<u>NEXT MEETING:</u> Ocean Reef Hotel, 7100 N. Ocean Blvd., Myrtle Beach, SC on February 10,11. Phone number is 866-571-5185.

President's Forum continued from page 1

vote getter at the Tuesday business meeting will fill the vacancy. I am thrilled to have Sally Goebel of Siemens Medical fulfill this role.

As most of the business of the day had been completed, we adjourned the meeting and began our long journeys home. As I headed south on I-85 towards Gastonia, fear overcame me. It finally hit me, I was the new President for the North Carolina Biomedical Association, and all I could seem to think about was all the adversity that could come my way serving as president. Then I remembered something Glenn Scales told me at this year's symposium.

I had been very upset about a presenter that canceled at the last moment. This left a gap in the educational portion of this year's Symposium which, as Vice President, I was responsible for. Glenn told me that it is not the adversity we face, but how we handle that adversity that matters. With that bit of information and a little help from Susan Cowen with G.E. Medical we managed to handle the situation quite nicely.

So when you find yourself facing adversities this upcoming year, remember what Glenn said, "it's not the adversity; it's how we handle the adversity that matters". I would hope that in the coming year when you do face adversity on the job please remember these words of wisdom shared to me by Glenn. And remember, the board of directors and the general membership is always here to help you when you face adversity; all you have to do is ask for help. (Thanks Susan).

Norman "Red" Reeves Scholarship

Dear NCBA,

I would like to take this opportunity to thank you for selecting me for the 2005 Norman "Red" Reeves Scholarship. I would also like to send out a heart-filled thanks to PartSource and Southeastern Biomedical Associates, Inc. for sponsoring the scholarship. I am very honored to be the recipient of this award.

I moved my family back to our hometown, Hickory, NC, from Florida two years ago to enroll in the Biomedical Equipment Repair Program at Caldwell Community College and Technical Institute. I retired from the US Air force after 20 years as an Instrumentation Technician and have seen similarities in the Biomedical Repair Program. After getting laid off from Lockheed in 1993, good electronic jobs were few and far between.

Receiving this scholarship motivates me to maintain my GPA and complete my degree. I look forward to working in this rewarding career field. I thank you for your confidence and willingness to help me achieve my goals.

Sincerely,

Dan B. Alexander

Caldwell Community College & Technical Institute

Positions Available

See www.ncbiomedassoc.com/jobs.htm for details

- Biomedical Equipment Technician II Shenandoah Shared Hospital Services
- Imaging Equipment Engineer III ARAMARK Healthcare
- Biomedical Equipment Technician Pitt County Memorial Hospital
- Imaging Engineer Duke Health Technology Solutions
- Field Service Technician Phone 410-315-7919
- X-ray Field Service Engineer C.M.S. Imaging Inc.
- Biomedical Services Engineer II Carolinas HealthCare System
- Radiology Engineering Specialist WakeMed Raleigh
- Medical Imaging Service Specialists Modern Biomedical & Imaging
- Radiology Equipment Specialist McLeod Health



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* Venue to be determined

Photo Highlights from the 2005 Symposium



The Lobby of the Pinehurst Hotel



Helen Jones presenting the President's Gavel Award to out-going President Sonny Richards



Dan Alexander accepting the Norman Reeves Scholarship from Boyd Campbell and Don Hubbard



The Eddy Whisnant Scholarship is presented to Carol Heath by Sonny Richards and Mike McCoy



The GE Healthcare display in the Expo Hall



Kevin Potts (L) from Baptist Medical Center and Ricky Puryear (R) from Durham Regional Hospital

NCBA Sponsors Two Educational Programs

Asset Management Skills

The class will discuss how to write RFP's, RFI's and how they can be used in helping to determine that the correct equipment is purchased for the healthcare facility. A properly written RFP or RFI can eliminate many problems or questions that may arise after the sale just by asking the right questions up front. After the purchase of new equipment there are many ways to provide service. This class will demonstrate how to apply a business plan model to help determine the best service methods for your particular application.

Date: Thursday, March 16, 2006, 8:30am to 5:00pm

Fee: \$50.00 for NCBA Members, \$100.00 for non-members

Location: Caldwell Community College Broyhill Civic Center, Hudson, NC

Mr. Boyd Campbell has over eighteen years of experience in the medical equipment service industry. He has served as President of the North Carolina Biomedical Association for two terms as well as serving on the advisory board for the Caldwell Community College and Technical Institute Biomedical Technology Program. In addition to these positions held, he has also served as an invited member on the Biomedical Expert Panel for General Electric. Mr. Campbell is certified as a Biomedical Equipment Technician (CBET) and as a Certified Radiology Equipment Specialist (CRES) by the International Certification Commission. Mr. Campbell is currently a co-owner of Southeastern Biomedical Associates, Inc who provides sales, service and consultation to healthcare facilities.

A Recipe for Success: Leadership Skills and Their Implications for Practice in the Work Environment

"What does it take to be "discovered"?" and "How to design actions and attitudes that make people want to follow you."

During this interactive seminar, Dr. Garrett Hinshaw will talk about the key recipe(s) to being a successful leader regardless of the position you hold and how these skills can make you a valuable asset to your company.

Common Thoughts That Will Be Addressed:

- What is a leader?
- Getting your "game face" on.
- Am I always destined to be a follower?
- If I'm a leader, do I always need to lead?
- What are the key ingredients?
- Building a STRATEGY to LEAD.
- What's the recipe?
- What does it take to move up in the world of work?
- Why do <u>YOU</u> need to understand the dynamics of effective leadership?

Date: Friday, March 17, 2006, 8:30am to 5:00pm

Fee: \$50.00 for NCBA Members, \$100.00 for non-members

Location: Caldwell Community College Broyhill Civic Center, Hudson, NC

At the age of 28, Dr. Garrett Hinshaw became the youngest senior administrator in the North Carolina Community College System where age did matter in terms of promotion. At 39, he currently serves as Executive Vice President at one of the most innovative community college's in North Carolina.

ACCE Presents CCE Review Course

ACCE is holding a "CCE Review Course" to help clinical engineers who are interested in taking CCE examination offered by the Healthcare Technology Certification Commission. This course is designed and presented by a group of experienced clinical engineers. It will provide you with an overview of the certification topics, help you identify areas in which you need further review and help you prepare for the CCE examination. The topics covered in the course include Management (Overall CE Program Management, Financial & Service Contract Management, Technical Supervision, CMMS), Technology Assessment, Regulatory/QA Issues, Risk Management/Safety, Education, Product Development, Repair/Systems Thinking, and other Clinical Engineering topics.

Date and Time: June 25, 2006, 1:00pm to 5:30pm

Location: Washington, DC at a Hotel yet to be determined

Course Fee: \$150.00 for ACCE Members or \$195.00 for non-members

Additional information is available at the ACCE web site http://www.accenet.org/

We Want You !

That's right – the NCBA wants you to renew your membership. If you attended the 2005 Symposium this past December, you are a member for 2006. But some of you couldn't make it and your membership has expired. The Fix? Just tear out the last page and send in your membership renewal.

Special Deal

The first 5 former members to send in their 2006 membership renewal will receive a \$50.00 discount on their 2006 Symposium registration. You will be sent a discount coupon that you can use when you register.

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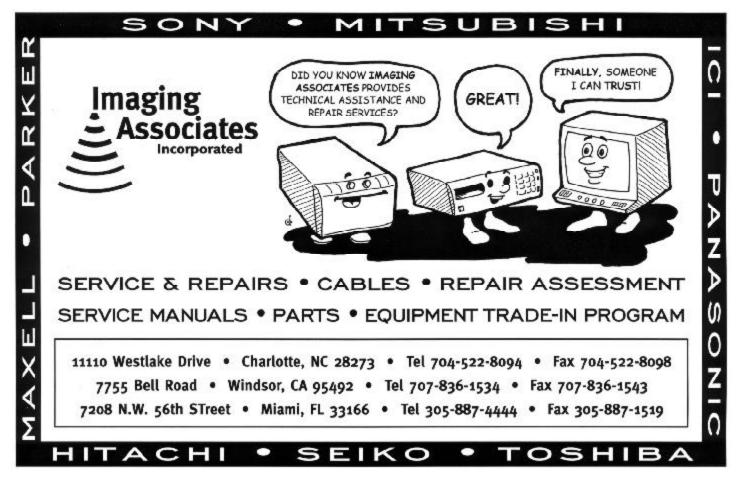
1114 Benfield Blvd., Suite L Millersville, MD 21108 USA Tel.: 410.987.2994 Fax: 410.987.2998

CBET Review Class

The NCBA is sponsoring a CBET review class. It is scheduled for April 3-7, 2006 at Stanly Community College in Albemarle, NC. The cost is \$100.00 per person. To register, send a check, made payable to the NCBA, along with your name and contact information to:

WakeMed — Raleigh Campus 3000 New Bern Avenue Clinical Engineering Department Attn: Parker Foster, CBET Raleigh, North Carolina 27610

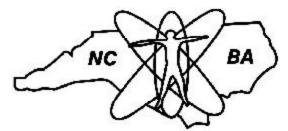
The registration fee includes the class, lunch and breaks. Questions can be directed to David Wilson, BMET Program Director. Phone 704-991-0277, or e-mail BOD5@ncbiomedassoc.com



INVOICE

2006 Subscription Renewal

North Carolina Biomedical Association



6300-138 Creedmoor Rd., PMB 272 Raleigh, North Carolina 27612-6730 http://www.ncbiomedassoc.com

Phone: 919-688-6890

NCBA Membership Subscription is renewed by individual registration for the symposium (occurring prior to the New Year) or submittal of the annual fee of \$50.⁰⁰. With the subscription renewal, you will continue to receive the bimonthly newsletter publication of NCBA News, announcements of educational seminars, and class discounts. Maintaining your membership will also insure that you receive all 2006 Symposium literature as soon as it is available.

Since, unfortunately, you were unable to attend the 2005 Symposium, your renewal is now due. Please fill in the form, include with your payment, and mail to the address shown above.

Thank you for your attention to this matter and we hope to see you at the 2006 annual meeting on December 10-13, 2006 at the Pinehurst Resort in Pinehurst, NC.

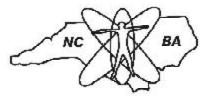
2006 NCBA Membership Subscription Dues

Fee - \$50.00 (due upon receipt)

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SCHEDULE of NCBA BOARD of DIRECTORS MEETINGS for 2006

February 10-11, 2006, Time: 8:30 a.m. Board of Directors Planning Retreat Ocean Reef Hotel, Myrtle Beach, SC

March 10, 2006, Time: 10:00 a.m. WakeMed, Raleigh, NC Host – Parker Foster, Ph: 919-350-5915

May 5, 2006, Time: 10:00 a.m. Caldwell Community College, Hudson, NC Host – John Noblitt, Ph: 828-726-2263

July 21, 2006, Time: 10:00 a.m. WFU Baptist Med. Center, Winston-Salem, NC Host – Kevin Potts, Ph: 336-716-3437

September 8, 2006, Time: 10:00 a.m. Carolinas Medical Center, Charlotte, NC Host – Gordon Radke, Ph: 704-446-0255 November 10, 2006, Time: 10:00 a.m. Pinehurst Resort & Hotel, Pinehurst, NC Ph: 800-487-4653, www.pinehurst.com

December 10-13, 2006 2006 NCBA Symposium and Expo Pinehurst Resort & Hotel, Pinehurst, NC

January 12, 2007, Time: 10:00 a.m. Stanly Community College, Albemarle, NC Host – David Wilson, Ph: 704-991-0277

February 9-10, 2007, Time: 8:30 a.m. Board of Directors Planning Retreat Ocean Reef Hotel, Myrtle Beach, SC

Board Meetings are open to the NCBA Membership. <u>Please plan to attend.</u>