Forthe Biomedinyou

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Callo Callo Callo NCBAMAGAZINE



The 33rd annual Symposium of the North Carolina Biomedical Association will be September 6-9, 2011.

See you at the Embassy Suites Hotel and Conference Center in Concord, NC

Your Contributions Please!

If you think you can author an article related to Biomed-Medicine (doesn't matter what exactly, we are extremely receptive to new ideas) please email us at editor2@ncbiomedassoc.com



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CONTENT

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HOW TO REACH US

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President's desk

Chad Granade

The NCBA is entering into a new year. Hard to believe it is 2011 already. Remember Y2K? It seems like just yesterday ...well, sometimes. Even though 2010 proved to be a successful year in many areas, 2011 is promising to be even better.

For those that are familiar with Steven Coveys famous book, 7_ Habits of Highly Effective People, habit #7 suggests we need to "Sharpen our Saw". I wrote about this a few years ago and felt that now was a good time to look at this concept again and how it could be implemented for the NCBA in 2011.

In short, the analogy points out a woodworker that is cutting wood for days however his productivity and efforts began to diminish due to his saw blade becoming increasingly dull. He could just take a break and rest, but he would then come back to find the blade still dull. Sharpening his saw in this case represents an activity he performed to improve his outcome. The overall message is to find the right activities that increase productivity, output and motivation.

The NCBA is already making preparations to "Sharpen our Saw" with a goal of making 2011 the most successful year ever.

This simply cannot happen if we sit back and rest but rather doing those activities that allow us to improve. The dates for this year's symposium have been set and we are going back to the drawing board to look at what we do from a new angle. The NCBA's goal from the very beginning has been to promote and support the Biomed field through education. By learning from our past successes as well as our failures. we are turning our focus on this year's educational symposium which is scheduled for Sep 7-9 at the Embassy Suites in Concord, NC. Remember, the NCBA annual educational symposium is for you, the member, and this year we are committed to providing the maximum value possible crammed into three short days. With the event just months away, the Board has already begun the daunting task of scheduling classes, speakers, and vendors and activities. This year we are looking into the possibility of offering OEM certified classes, off-site hands on classes, and even classes specific to our Vendors. And speaking of our gracious vendors, this year we are looking at rearranging our schedule to accommodate more efficient vendor time while not sacrificing education.

(Continued from previous page) As I mentioned, the educational opportunities are there to provide value to you, the NCBA member. The Board is committed to providing relevant classes that you can use in your everyday work environment. To help us with this, we ask for your suggestions. Tell us what you need to help you do your job better. Please visit our website @ www.ncbiomedassoc.com where you can find the list of our current board members. Feel free to reach out to any one of us to provide your suggestions.

OK, it is evident that the NCBA is all about educating Biomeds; however, aside from education, let's not forget some of the other fantastic reasons to attend your symposium. Golf, social networking, good food, and even this year's Pig-Pickin which guarantees to be a blast. I hear we may have a whole pig this year for that authentic flair. I am truly honored to serve this organization and I want to thank each and every person for their support of the NCBA. Everyone should feel proud to be a part of one of the best Biomed societies in the country. And again, please visit our website at www.ncbiomedassoc.com or find us on Facebook.com. Stay tuned for much more information!



Treasurer's Summary Report

Reporting Period May 1, 2010 – January 27, 2011

Account Balances as of January 27, 2011

Bank Accounts:

Checking: \$ 26,700.28 CD# 1: \$ 29,097.23 CD# 2: \$ 29,481.76 Total Cash: \$ 85,279.27

Total Income: \$ 114,985.83 Total Expense: \$ 105,589.19 Net Income: \$ 9,396.64

Expenses include Scholarship payouts of \$ 9,100.00



2011 BOARD OF DIRECTORS

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Make a difference with scopes!

New Flex and Rigid endoscope inventory requirements by the Joint Commission opens the door for Biomed programs to tackle one the biggest maintenance problems in each and every hospital. The shear volume of scopes, the high rates of repair and the costs that rival Radiology devices, makes endoscopes a perfect opportunity for the Biomed programs with the vision to make a difference. It will not be easy, but nothing worth doing is simple.

First of all, get involved in the work flow. Start by having the scope owners call Biomed when they have a scope to repair. This gets you access to the scopes going out for repair and establishes the relationship you need to get access to all scopes. You will learn what types of repairs are common to your facility and who the vendors are in the market. If nothing else, you become the gate keeper for scopes and can monitor vendors performance resulting in cost savings.

Next, get training. There is training available for scope repair and it can be found with a simple Google search. There are many different types of training. Choose the training that will meet the goals you set for your scope repair program. Remember, 60 to 80 percent of all scope repairs are minor repairs. You don't have to fix it all. Leave the major repairs to the experts.

Get the right test equipment to evaluate scopes. This will help you more than anything else can. A good EndoBench will give you the ability to see and document what needs to be repaired. You can then require vendors to repair only what you authorize. This takes the power away from vendors always deciding what to repair to their benefit and profit.

In most cases, the use of ISO or OEM vendors for repairs of scopes means a minimum of three days for the simplest of repairs. One day to ship the scope to the vendor, one day to repair and one day to ship the scope back. When Biomed has the capability to repair scopes in house, you can turn minor repairs in 24 hours. This eliminates the need for loaner scopes, an additional cost, and the need for more equipment.

To get started, build the business case to present to Administration. This is a slam dunk with the information available to you.

- There is a high cost for these repairs. Get finance to run a report of payments to the vendors currently doing scope repairs.
- There is no control of what the vendor decides to repair. Be the gate keeper.
- Turn around times are 3 to 10 days.

(cont. on next page)

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Commit to them that 60 percent of repairs will be turned in 24 hours. Set a goal to turn 80 percent as your skills improve.

- The Joint Commission requires Biomed manage this inventory.
- Document all costs and cost savings annually and report it in your annual effectiveness review.

There are many cases already out there that prove the cost savings justifies the investment and FTE(s). What are you waiting for?



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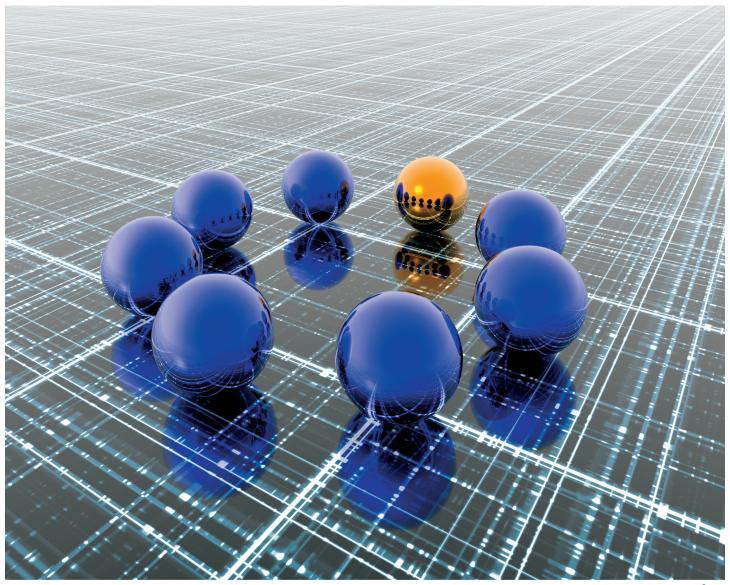
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The NCBA is now on Facebook!



Please check out our page (by searching NCBA while logged into Facebook) and choose "Like" so you can follow us. Currently, we have photos from the 2010 Symposium as well as meeting updates. If you have any suggestions for the Facebook page, please send an email to facebook@ncbiomedassoc. com.



Design courtesy of pmc^2

Its time for you to Network with us



North Carolina Biomedical Association

PO Box 388, Lenoir, NC 28645 | ncbiomedassoc.com

NCBA Year in Review 2010

Dear fellow NCBA members,

It has been my great pleasure to serve as President the past two years. Change has been a constant for the NCBA over these two years, but I believe we are much stronger for the journey. We had our challenges and we missed a few opportunities, but the results of two years of improvements will begin to pay dividends this year.

As you all know we had to move the Symposium from Pinehurst to Concord. The driving force behind that move was growth of the NCBA. And even with the down turn in the economy, the NCBA Symposium maintained attendance numbers that require bigger and better convention space.

Many internal improvements were made to strengthen the operations of the Board of Directors that volunteer their time to put on the Symposium.

- The web site was redesigned and improved
- On-line registration streamlined the Symposium registration for members and vendors
- A new book keeping service and accounting firm ensure all transactions and taxes are current and balanced
- The education offerings were aligned into tracks to leverage the expertise of many rather than putting it all on one person
- The Board created a Treasurer Ex-Officio position to ensure continuity from one year to the next around NCBA finances
- Established the NCBA Facebook page

And finally, The Board of Directors brought back "The Pig". A long time NCBA tradition pig pickin' was reborn to recognize the value of NCBA networking.

All this change will pay dividends this year as the NCBA Board focuses on communication for the upcoming 2011 events. The Board will see an increase of new faces that bring new energy and ideas to the organization. I am confident 2011 will be a great year and I look forward to seeing you all at this years Pig Pickin' and Car show!

Alan Koreneff NCBA Ex-Officio





Scholarship Awards Ronnie McBride, Scholarship Chair

Did you attend the 2010 North Carolina Biomedical Symposium this year? If you didn't you missed a very good Symposium.

 You missed seeing Gary William Powell being awarded the Eddie Whisnant Scholarship.

You missed seeing Roger Scott Burleson being awarded the Norm Red Reeves

Scholarship.

 You missed seeing Jeremy Collins being awarded the W. Glenn Scales Scholarship.

 All of these people have study hard and earned awards in the Biomedical field.

All of these people took home a total of **\$7,000.00** dollars that day.

It does pay to study hard and participate in the field of Biomedical.



President Alan Koreneff presents Jeremy Collins with the W. Glenn Scales Scholarship Award.

I need to remind the students that won the Scholarships that they need to submit their test grades for the spring semester to *John Shore* who is your new Chairman of Scholarships. I want to thank the membership of the North Carolina Biomedical Association for letting me be their Chairman of the Scholarships for the past four years. I have met a lot of new people, Vendors, and students. I want to say thank you to the Board of the NCBA for letting me be part of the Board that made big changes for the betterment of the Association. I want to make a plea for all members to be involved with your association. It is only as good as the members make it.

Educational Track

Educario

David Wilson, Vice-President

As has been our history with the NCBA, education was a primary focus for the 2010 Symposium. Developing the educational tracks for the symposium presents obstacles every year and this year was no exception. The greatest of those obstacles was completing the educational schedule in seven months versus the normal twelve months allotted. Thanks to many individuals and the support of our vendors, this hurdle was overcome and the NCBA, once again, presented a stellar slate of classes for our members to enjoy.

Several years ago the educational schedule was divided into tracks to ensure attendees of diverse experience levels, classes that they would consider pertinent to their jobs. In 2010, we took the tracks one step further and assigned AND TRAINING cach track to an individual to allow them to concentrate on classes that would most benefit that segment of our result. that segment of our population. Alan Koreneff developed the student/ entry level track. This track consisted of great classes on topics such as developing their resume and things they

can expect to see in the future on Biomed. Jeremy Collins was responsible for the IT track which centered around networking and computer related topics. Pat Lynch developed a track for managers which offered classes on supervisory skills and legal matters in healthcare. John Newton created a track for radiological individuals with classes on radiation safety and servicing nuclear medicine. David Wilson was responsible for specialist classes in areas such as servicing defibrillators, servicing the BiPap Vision and HL7 service.

Thanks to these individuals and the assistance of many vendors for preparing a class schedule that was second to none. The NCBA would not be able to offer classes of the magnitude offered without vendor participation. We offer a sincere thank you to all who participated and look forward with anxious anticipation to the educational offerings of the 2011 symposium.



Vendor Spotlight

Our vendors make it possible for us to provide so many things including scholarships, golf tournament for the symposium, and educational offerings. We want to take this opportunity to feature one vendor each issue .



As the ARAMARK CTS website states:

ARAMARK's Clinical Technology Services (CTS) provides resources to assist healthcare organizations across the nation in achieving the highest standards of clinical equipment performance -- while reducing their operating costs. Clinical equipment lifecycle costs are a substantial component of any healthcare organization's operating expenses, and clinical equipment reliability is fundamental to the provision of quality care.

ARAMARKCTS is based out of Charlotte, NC and has provided many resources to the North Carolina Biomedical Association. Over the years ARAMARK has provided much talent from its employment pool. The NCBA has been very fortunate to have ARAMARK employees serve as President to our organization. Many of the names that have served the NCBA now garner national recognition. Current or former ARAMARK employees have served as President of our organization read like a Who's Who in the field of Biomedical/Clinical engineering. Names such as Ken Bissette, Sam Wright, Kevin Scoggin, Ray Laxton and Dr. Brian Poplin to name a few.

Under the direction of Dr. Poplin, ARAMARK CTS has continued sponsorship of many of the endeavors the NCBA has provided to the members. Most notably, the continued sponsorship of the Glenn Scales Lifetime Achievement Award scholarship which is probably the most prestigious scholarship award in all the country. This award is for a member of the NCBA who is active in the organization, active in their community and is trying to obtain a higher educational degree such as a Bachelor or Master's degree.

The NCBA is very fortunate to have the assistance of such a valued vendor. From the Board of Directors and entire membership we would like to thank ARAMARK CTS for the continued support.

Save the Date! September 6-9! 2011 NCBA Symposium You Won't Want to Miss Out on This One!



NCBA PO Box 388 Lenoir, NC 28645

(place mailing label here)