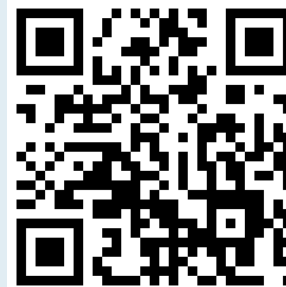


# NCBA News

The Newsletter of the  
North Carolina Biomedical Association

VOLUME 32, ISSUE 3

JUNE 2012



## It doesn't get any better than this!

### Your 2012 NCBA Leadership

**Alison Lauer** - President

**Tony Bisese** - Vice-President

**Helen Jones** - Recording Secretary

**Steven Comas** - Membership Secretary

**Paul Mundy** - Treasurer

**Chad Granade** - ExOfficio

**Alex Fox**

**Boyd Campbell**

**Dan Harrison**

**Clint McCoy**

**Codi Nelson**

**John Noblitt**

**John Shore**

Non-Board Positions

Patrick Lynch - Newsletter Editor

Jeremy Collins - Webmaster

David Wilson—Golf Coordinator

bodall@ncbiomedassoc.com

The NCBA is world renown! Okay, well maybe not world renown (one can hope). We may not be recognizable around the world, but the NCBA has an outstanding reputation around the country (yes, I said country!) for being one of the largest, strongest biomed societies. I can say this with confidence because of several conversations I had with other leaders of biomed societies this past weekend at the AAMI annual conference in Charlotte.

This year, the NCBA decided to exhibit in the Vendor Hall in support of AAMI and their contributions to the biomedical/clinical engineering field. I do have to admit, I wasn't sure what to expect by having a booth in the vendor hall, but I can tell you that traffic around the booth was constant and filled with lots of conversations. So many people came to us with several questions. "What is your secret to your longevity?" "How do you attract so many members?" "How do you coordinate such a strong annual event?" Then, people stopped by just to compliment us on our success. "You guys have a great following." "The NCBA has set the bar for biomedical societies." "Everyone knows about the NCBA".

I am truly honored to be a part of this legendary group. Our leaders before us have set the foundation and each year the tradition continues. I am not sure that I can communicate what makes us so successful. I believe it is a combination of things from driven board members to employer support. The NCBA has been my only experience with a biomed society and I assumed that most biomed associations are just as strong, but this weekend has shown me different. Society leaders from the states of Washington, Texas, Pennsylvania, Maryland stopped by to get the recipe of our secret success formula. Our reputation has stretched all the way to the west coast! Those of us manning the booth were willing to give advice to help our fellow society leaders, but I think we were all struggling to put into words how and why we have survived. Is it our board member structure, our educational offerings, our vendor support, our employer support, or our leadership? I am sure it is a combination of all of those things and more.

The NCBA wouldn't survive without all of the support of our members, from students to individuals to corporations. Thank you to everyone who has made such a great name for the NCBA! I look forward to many prosperous years! Let the tradition continue...

Alison Lauer, NCBA President

[pres@ncbiomedassoc.com](mailto:pres@ncbiomedassoc.com)

P.S. What do you think makes the NCBA great? The board would love to hear what you, the members, have to say. Send me your comments at [pres@ncbiomedassoc.com](mailto:pres@ncbiomedassoc.com).

# **The Patient Experience**

Steven Comas

Can Biomed influence the scores?

A certain number of patients after they leave the hospital are surveyed about the experience they had during their hospital visit. Some of the questions they might ask are:

How did the staff interact with you? Were they courteous and respectful? Did they introduce themselves?

There are times when we have to enter a patient's room or we have to discuss a problem in the hallway or a family member asks us for directions. These are everyday events for us and routine and no big deal, but from a patient's point of view it might be the first thing they remember during the phone call survey. A friend could have recommended ABC hospital and your everyday issue is now a major event in the patient's mind. The problem you could be working on could be the fiftieth time dealing with the same issue and you are getting frustrated with the vendor. The patient and family does not need to learn about that.

Yes, as a biomed or a vendor you can influence the patient experience scores. So what can you do?

- Introduce yourself before you walk into a patient's room.

- Discuss issues with nurses and staff quietly or in private.

- Explain to the patient before using a cell phone in their room and only if approved by hospital cell phone policy.

- Always take the time to walk a family member or patient to the destination.

- Respect Quiet Hours.

Remember you might be the first staff member that person is dealing with in the hospital. Make the patient interaction a top priority and other staff will see this and the scores will rise.

## To the NCBA's Corporate Supporters and Exhibitors

Codi Nelson, Vendor Coordinator

The NCBA would like to invite you to attend 2012's 34th Annual Symposium. It will once again be at the Embassy Suites in Concord NC (near the Charlotte Motor Speedway). The dates are September 12 through 14. This is one week later than normal because of conflicts with the Democratic National Convention, which bumped us a week. General vendor registration will open on March 1st. This year we will have a slightly different vendor hall layout. The layout will be available on the NCBA website and updated as vendors register and secure their booth locations. **Payment must be accepted before booth location is finalized.** If you have any questions please contact this year's vendor coordinator at [vendor2@ncbiomedassoc.com](mailto:vendor2@ncbiomedassoc.com).

On Monday April 30, I presented Mark Dutton with the Glenn Scales Scholarship Award. Mark works at Wayne Memorial Hospital in Goldsboro, NC and it was great to meet him and the rest of the Wayne Memorial Biomed Team. Mark is attending Mount Olive College and is currently pursuing his Bachelor's in Health Care Administration.

Clint McCoy, CBET



### **NCBA Scholarships for Biomed Students**

The NCBA offers two scholarships every year. The requirement is that the recipients students enrolled in a NC Biomedical Program, are paid-up NCBA members, and that they are nominated by someone and chosen by the Scholarship committee. These scholarships honor past contributors to the NCBA, Eddy Whisant, a founding member and first treasurer of the NCBA, way back in 1980. Eddy died a few years later of a brain tumor. Norm "Red" Reeves is the other scholarship honoree.

Please visit the NCBA website, read about these scholarships, and, if you know any of the students, please submit their nomination before July 15.

# **Wilson Medical Center Clinical Engineering Department named a first winner of the Kevin Scoggin Shop Recognition Program**

The North Carolina Biomedical Association Board of Directors is proud to announce that the Clinical Engineering Department at the Wilson Medical Center (Wilson, NC) has been named as the first recipient of the Kevin Scoggin Shop Recognition Honor.

The Team, led by Jim Downing, CBET was also previously recognized in February 2012 edition of TechNation Magazine. As mentioned in TechNation, in 1975, when Wilson Medical Center first implemented its Clinical Engineering Department, Jim was one of the first two people in the department. The Department supports the main campus as well as seven satellite locations and supports over 4500 devices across the network.

Faced with dwindling financial resources and having to seek opportunities within the organization to increase value, Jim and his team are always looking for opportunities to take on more responsibility. Whether it's assisting the facility with integrating the vitals signs units to the hospital EMR network, leading the process for switching the Infusion Pump Technology, or integrating the organizations monitoring network, Jim's Team has truly has a "can-do" attitude!!!! To further demonstrate, Jim and his team have recently taken on the responsibility for reducing the maintenance cost of endoscope repair across the system. With proper training, Jim and his team are trying to reduce the overall spend significantly while maintaining or improving service quality.

Jim commented that he is extremely proud of his team and all the things that they do! He states, "People are the most important component of any organization and that education / development is a great driver for them". The results are absolutely showing within the organization!

Congratulations to Jim and the Clinical Engineering team at Wilson Medical Center for being nominated and selected for this recognition!

If you have, or know of a shop deserving this recognition, please visit the NCBA website and submit an entry!

## **US Medical Systems Donates \$5000 for NCBA Scholarship**

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The NCBA is proud to announce that US Medical Systems will be sponsoring the W. Glenn Scales Scholarship for 2012. The NCBA is honored to be associated with an organization with the boldness and vision to provide the inaugural financial endowment for this extraordinary initiative.

### **About the Scholarship**

The W. Glenn Scales Scholarship was established in 2008 by the North Carolina Biomedical Association (NCBA) to provide an academic scholarship to a biomed in the NCBA that is seeking to expand their degree by attending a recognized program for pursuit of a Baccalaureate or a graduate degree. The Scholarship Committee of the Board of Directors of the NCBA will select the recipient and present them with the Scholarship at the annual Symposium. Please go to [http://ncbiomedassoc.com/about\\_awards\\_wgscscales.cfm](http://ncbiomedassoc.com/about_awards_wgscscales.cfm) to see the eligibility requirements as well as a downloadable application form. Applications must be submitted by July 15, 2012. The winner will be announced at the 2012 NCBA Annual Symposium on September 13, 2012.

### **About US Medical Systems**

US Medical Systems (USMS) is a Fort Mill, SC based provider of Biomedical and Surgical Services. Their specialties include repairs of biomedical equipment, surgical instruments, power equipment, flexible and rigid endoscopes, camera/video equipment, and case carts. Go to their website, [www.usms.biz](http://www.usms.biz), to get more information.





## NCBA Holds CBET Review at Duke University Medical Center

May 1-4, 2012 the NCBA sponsored a CBET review-training seminar to prepare test takers for the exam at AAMI in June or in November 2012, which would be the next regular testing cycle. Sixteen attendees took advantage of this four-day training class facilitated by John Noblitt from Caldwell Community College and Technical Institute of Hudson, NC.

“It is always a pleasure to have a chance to work with BMET’s in the field, as I believe I learn as much about new technologies as they do about strategies to becoming certified. I would definitely classify the venture as mutually beneficial”. Participating in the class were BMET’s from North and South Carolina as well as Virginia. We even had a few new graduates from Caldwell to attend the seminar.

During the seminar, all areas of the test were covered, strategies for taking tests and some of the new requirements about the test as several have changed since the format has changed to a computer-based exam. This was a wonderful group of technicians to work with for the class and I hope each one of them all the best



Participants at Duke for the NCBA sponsored CBET Training Seminar are as follows. (No Order) Jason Hollifield, Tina Godwin, Moore Rabb, James Cole, Muhammad Ali, Larry D. Sampson, Juan Gaurnaccia, James Uptegraft, Kenyon Moore, Jason Barlekamp, Daniel Norman, Robbie Diggs, Al Mosley and Juan Fernandez.

## **Biomed Week in the Army**

**We had a wonderful week! First, all the technicians and staff received a small "goodie" bag of yummy treats to thank them and wish them a great week. Our hospital also has a daily bulletin which announced this occasion. This gave hospital staff a chance to send their appreciation.**

**Then every day, we were given some sort of puzzle to complete (all who completed one were given a small prize). These puzzles included a word scramble, word search, match up, and definition quiz. All of them related to the maintenance of medical equipment. And one day, we also had donuts provided by our manager. So over all, it was a fantastic week. Hope your week was great as well!**

**Linda Jones, CBET  
Womack Army Medical Center  
Equipment Maintenance Section  
Fort Bragg, NC**

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### **7 Reasons to Reserve a Room NOW for the September NCBA Symposium**

The NCBA Symposium is approaching fast. September will be here before we know it. And the Embassy Suites rooms at the special NCBA rate will be gone.

Why stay at the Embassy Suites?

1. Free Breakfast every morning.
2. Free Cocktail hour every evening.
3. A better class of guests to hang out with.
4. No walking or commuting to and from the convention hotel.
5. Free Wifi (negotiated by NCBA).
6. Great restaurant, bar, spa, pool.
7. A pretty good rate. Actually cheaper than many in the area if you include the breakfast and happy hour.



**So call the hotel today at 704-455-8200, mention event code "BIO" and reserve your room today before they are all sold out.**





# Introducing the **game changers**

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# **North Carolina Biomedical Association**

## **Minutes May, 11, 2012**

Wake Med Health and Hospital

Raleigh, NC

### **Present:**

Alison Lauer, Codi Nelson, Steve Comas, Helen Jones, Chad Granade ,Paul Mundy ,Clint McCoy,Chad Granade,Boyd Campbell, **Via phone:** Jeremy Collins, John Shore, Boyd Campbell , Dan Harrison

**Absent:** Tony Bisese, John Noblitt, Alex Fox, **Guests:** Jason Bozzacco

**Call to order:** Alison called the meeting to order at 10:07a.m.

**Approval of minutes from April 20, 2012:** Motion to approve Boyd ; Codi second. Motion carried.

### **Treasurer's Report:** Paul Mundy

Aramark paid for their attendees at the MedRad Class; Paul will mail checks for John Noblitt's hotel and the lunch for the CBET Review class at Duke.

Total assets: \$ 127,918.69

### **Membership Report:** Steve Comas

We have had added 6 more members for a total of 911.

### **Scholarship Report:** John Shore

John S. has had no activity. The deadline for applications is July 15. Alison will request an email list for the first year students from the colleges regarding applying for scholarships. John S. did remind the instructors to tell their students about the scholarships.

Dan has not reported getting a sponsor for Glenn Scales Scholarship. AllParts and Philips were interested.

Crest Services is a possibility. We have had no real commitment from either so we may incur the cost as an organization.

### **Newsletter:**

Deadline for submissions is June 8. We should have time to include articles from AAMI which finishes Jun 4.

### **New Business**

#### **Future Board Meetings**

June is a conf. call (this may become a live meeting)

July 13 WakeMed, Raleigh, NC

August Embassy Suites, Charlotte, NC

October MedWest Harris, Sylva, NC

### **Website:** Jeremy Collins

Will be up and running Jun 1

### **Shop of the Month:** Alison for Dan

We have had one shop nominated and some interest in nominating another.

### **Symposium Planning:**

**Hotel:** Alison will do an Email blast reminding there is a code for our group and a deadline of August 11<sup>th</sup>(?) for hotel registration.

### **Education:**

Paul Mundy will be contacting Smith Medical for Medfusion 3500 class at the symposium.

### **Vendor Relations:** Codi Nelson

Codi will send out an email for sponsorship opportunities to the vendors for various functions such as breaks, etc.

**Golf:** Alison for Dan Harrison

Dan met with the golf coordinator. The original contract had wrong date, that was corrected to the Tuesday of the symposium. The contract has been signed.

Vendors need to be approached for golf sponsorships, holes, prizes, giveaways. Codi will include golf sponsorships in his emails to the vendors.

**Stand Alone Classes:**

CBET Review Class: Alison was there to hand out pad folios and shirts. Only three of the seventeen there were registered to take the test.

Incident Investigation Class no news on this.

**Action Items**

**Branding**

Alison has ordered the mouse pads and key chains in preparation for AAMI. Sticker removers will probably not make it before AAMI, but are a possibility for NCBA.

**Scholarship Bios** the work continues to collect this information

Chad is getting plaques engraved today.

Alison has the Whisnant and Reeves scholarship plaques in her car. She will mail them to the scholarship recipients.

Clint got the Glenn Scales plaque presented to Mark Dutton at Wayne Memorial.

**Newsletter:** June 8

**New Action Items**

Distribution list for students for scholarships

Bios for scholarship

Sponsor for Glenn Scales Scholarship

Billing for Wild Apricot – Alison

Email blast code and deadline May 18

Codi vendor sponsorship email send out to bodall first and then post on Wild Apricot

Motion to adjourn Clint; seconded Paul. Motion carried. The meeting was adjourned at 11:37 a.m.

Minutes respectfully submitted by:

Helen H. Jones, CBET

Recording Secretary North Carolina Biomedical Association

# Anesthesia

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## NCBA / Kevin Scoggin Biomedical Shop Recognition Program

Do you have, or know of a Biomedical Engineering shop worthy of special recognition? In honor of Kevin Scoggin, the North Carolina Biomedical Association (NCBA) is accepting nominations for the new Kevin Scoggin Biomedical Shop Recognition Program.

In each Newsletter, the NCBA Board of Directors will recognize one nominated shop in a feature article that demonstrates some of the special and or unique things that they are doing in an effort to demonstrate and promote the value of the Biomedical profession within their organization.

During the NCBA Symposium Business Luncheon, one shop will be identified as the Kevin Scoggin / NCBA Shop of the Year. As part of this recognition, the NCBA will sponsor a luncheon for the selected shop and feature them in the newsletter following the Symposium.

If you know of a shop deserving of this special recognition named to honor the memory of one of our Honorary Members, Kevin Scoggin, please submit an email about the shop describing why you believe they deserve this special recognition.

The submission form can be found on the facing page and on the NCBA Website.

Please submit all nominations to [bod5@ncbiomedassoc.com](mailto:bod5@ncbiomedassoc.com)



Guess who is going to be at the NCBA booth in September?



# **NCBA / Kevin Scoggin Biomedical Shop Recognition Program**

## **Submission / Nomination Form**

### **General Information**

**Name of NCBA Member Submitting Nomination:**

**Contact Telephone Number:**

**Email Address:**

### **Shop Specific Information**

**Facility Name:**

**Department Name:**

**Biomedical Shop Manager:**

**Name of assigned staff (if known):**

### **Nomination Specific Details**

**Please detail below why you believe this shop / manager are deserving of recognition?**

Please submit all nominations to [bod5@ncbiomedassoc.com](mailto:bod5@ncbiomedassoc.com)

All submissions will be reviewed by the NCBA Board of Directors. The Board will vote on and select the winner from the submitted nominations at the NCBA Board of Directors Meeting.





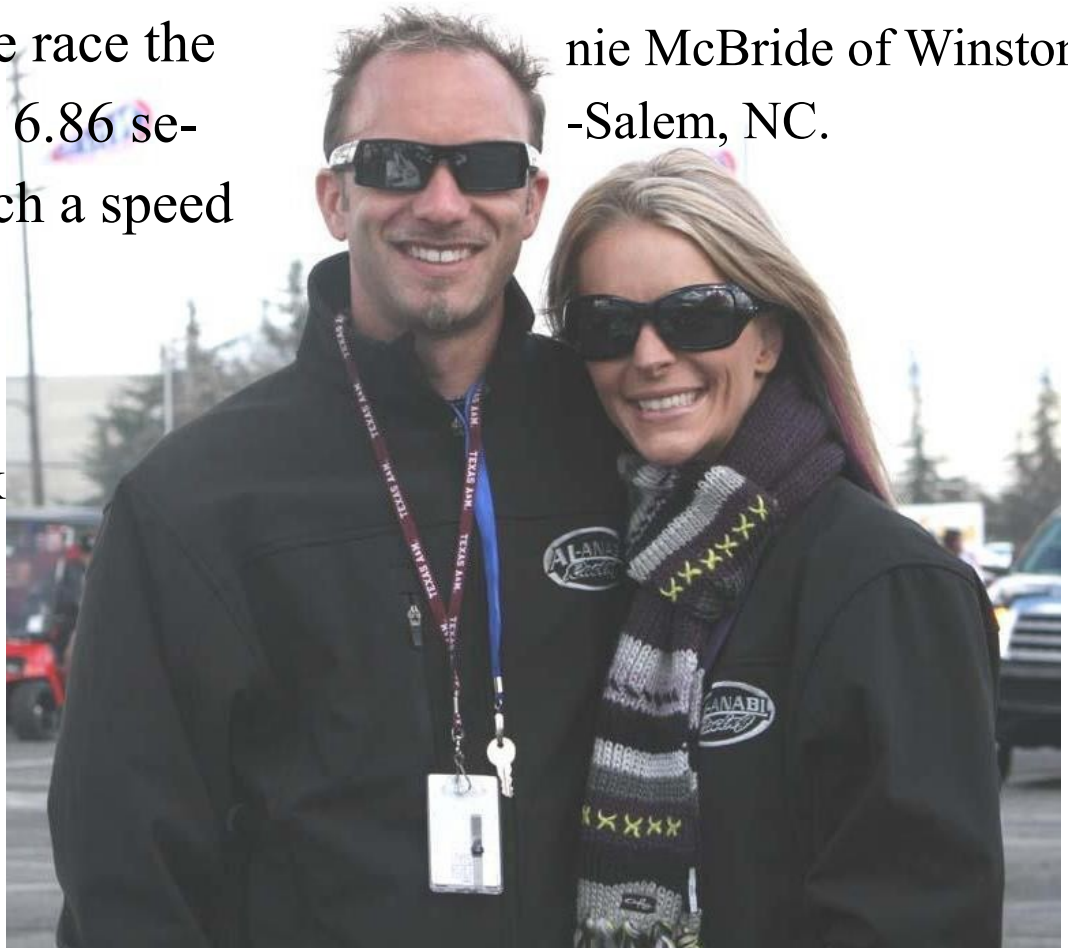


Yessir, the NCBA has arranged for a motorcycle drag racing couple to be in the NCBA booth. Angie (McBride) Smith and her husband Matt will be in the NCBA Booth **ALONG WITH THEIR BIKES** to meet fans and sign autographs. Come see these monster machines close up. To learn more about this daredevil duo and their monster machines, visit their website at [www.mattsmithracing.com](http://www.mattsmithracing.com).

Matt and Angie race the quarter mile in 6.86 seconds, and reach a speed of 195 mph.

Angie is the daughter of the NCBA's own Ronnie McBride of Winston-Salem, NC.

Matt is the 2007 ProStock Motorcycle Champion.



## 2012 NCBA Board Meetings

Board meetings will generally be scheduled for the second Friday of each month at 10am to 3pm with the exception of April because of Spring Break times and August because of upcoming symposium. Most meetings will be in person as conference calls are not as productive. There is only one scheduled conference call meeting in June as a result of AAMI being the week prior. Please visit the website for up-to-date locations..

July 13—WakeMed, Raleigh

August 17—Embassy Suites—Concord, NC

September 11-14 – 2012 Symposium – (Board Meeting after elections on Sept 14)

October 12—Medwest—Sylva, NC

November 9-10 – Board Retreat – Location TBD

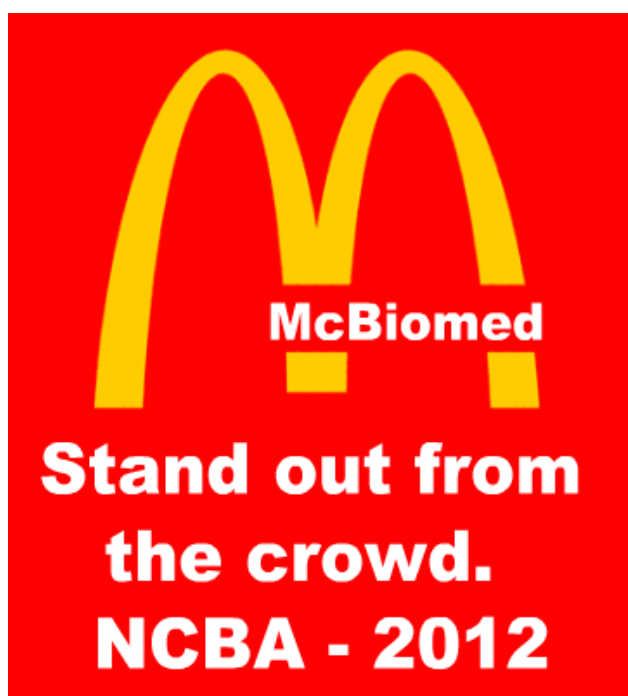
NCBA Members are invited to all Board Meetings. Prior notice is required.

## Next Newsletter

The NCBA News is published 6 times per year. The next one is scheduled to be emailed on **August 3, 2012**. Please send to the editor any articles that you wish published or news to be included. The NCBA News wants to include educational and informative information, not just NCBA operational news, although that is of interest to our members, also.

**Pat Lynch**

[Editor@ncbiomedassoc.com](mailto:Editor@ncbiomedassoc.com)



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